

## ABSTRACT OF THE DISCLOSURE

A packaged delivery system and method are provided for point-of-sale activation for delivery of products or services. The packaged delivery system includes a package, at  
5 least one component related to the products or services and retained within the package when closed, and a card secured to the package. The card has an exposed data-encoded portion, accessible at a point of sale, that allows the activation process to begin through a point-of-sale activation device. The card further includes a personal identification number (PIN) associated with the control number and the products or services. The  
10 corresponding method includes the steps of: using a point-of-sale activation device to transmit a number associated with the goods or services; then activating a PIN by a processing apparatus; and then activating delivery of the goods or services by the processing apparatus.